



InnerSpace Explorers appoints Tourism Unlimited to drive expansion

The international dive training organization for hands-on and substantiated education in advanced diving aims to teach divers more self-confidence and security

Munich, August 03, 2011 – 15 instructors on 3 continents offer courses in every discipline and water surrounding apt for technical diving

The training philosophy of InnerSpace Explorers (ISE) is easy yet challenging: Its students should be able to dive secure and sound under water and solve any potential issues themselves. This is the principle that ISE has used since its launch in 2008 to successfully certify divers around the globe. After completion of the entry level course “Basics of Exploration” (BoE) which can be done with any dive equipment configuration, ISE students can choose from several specialty courses to become a cave diver, wreck diver, exploration diver or rebreather diver.

With the certification of new instructors who now offer courses in countries like Malaysia, the Philippines and Croatia, ISE aims to reach a larger group of divers and has assigned Munich based agency Tourism Unlimited with PR and marketing tasks .

President and founder of ISE, Achim Schloeffel, has a clear vision in mind: „Diving has become a popular sport for the masses. But many dives do not accept the limits set by traditional dive training organizations. We aim to enable divers to expand their individual limits. Along with this, it is crucial to train safety in combination with the consciousness about potential risks that be linked to the respective dive profile.

We also want to offer exciting projects to our students where they can apply the skills learned. Hence we will organize exclusive dive trips and research projects. The team of Tourism Unlimited is a strong partner who supports us competently in the strategic positioning as well as in communicating and marketing our offers.“

For more information about InnerSpace Explorers, please visit www.is-expl.com



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About InnerSpace Explorers – Education & Training, Research & Exploration

InnerSpace Explorers (ISE) is an international dive training organization putting its focus on the exploration of the underwater world as well as on teaching technical diving skills. The challenging trainings and workshops demonstrate the participants their individual limits in diving along with solutions how to overcome those barriers. The skills and knowledge acquired by the students allows them to participate in exciting exploration projects and to always “stay cool” even in extreme situations.